

COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE
AUGUST 6, 2018
11:03 – 11:40 A.M.

COUNCIL PRESENT: RACHEL YOUNG, MICHAEL STEADMAN

COUNCIL EXCUSED: COUNCILMEMBER COX

STAFF PRESENT: SCOTT SPENCE, JENNIFER BURBIDGE, RICK WALK, TROY WOO, KELLY ADAMS, DONNA FELICIANO, STEVE KIRKMAN, JEANNETTE SIELER, KELSEY WILLIAMS

ACTION: APPROVE COMMUNITY RELATIONS & PUBLIC AFFAIRS COMMITTEE AGENDA

MOTION: MOTION MADE, SECONDED, AND CARRIED BY COUNCILMEMBERS YOUNG AND STEADMAN.

USE OF WASHINGTON CENTER

STAFF: KELLY ADAMS, EXECUTIVE ASSISTANT TO THE CITY MANAGER

ACTION: REVIEW APPLICATIONS FOR USE OF THE CITY'S FREE DAYS AT THE WASHINGTON CENTER IN 2019, VOTE FOR TWO APPLICANTS, AND RECOMMEND APPROVAL DURING COMMITTEE REPORTS AT A FUTURE COUNCIL MEETING.

MOTION: MOTION MADE, SECONDED, AND CARRIED BY COUNCILMEMBERS YOUNG AND STEADMAN TO SELECT THE NORTH THURSTON KIWANIS CLUB AND THE GFWC CAPITAL WOMEN'S CLUB FOR THE TWO FREE DAYS AT THE WASHINGTON CENTER.

Under the current contract with the Washington Center, Lacey City Council is entitled to use the facility two days per year at no additional cost. City Council created the Washington Center policy to allow outside organizations to apply and use the free days at the Washington Center. The current policy does not allow one organization to use the free days two years in a row.

Four applications were received this year, one group was disqualified because they had one of the free days last year. The Community Relations Committee needs to select two out of the remaining three groups for this year.

The Committee discussed the Rotary Club, North Thurston Kiwanis Club, and GFWC Capital Women's Club. The Committee voted to give the two free days to Kiwanis and the Women's Club since they have never used the Washington Center in previous years.

DISCOVER LACEY UPDATE

STAFF: DONNA FELICIANO, COMMUNICATIONS SPECIALIST
ACTION: INFORMATION ONLY

The Lacey South Sound Chamber created a steering committee to focus on Lacey the entire year instead of just the two week period for Lacey Days. This initiative is called Discover Lacey.

The steering committee is creating a Discover Lacey website to promote local businesses and attractions in Lacey. Members will pay a flat rate of \$300 to be included on the website. The focus of the steering committee will be getting the public to visit the website and encourage businesses to join the Chamber of Commerce. Website management will be supported by LTAC funds.

3RD OF JULY EVENT UPDATE

STAFF: JENNIFER BURBIDGE, DIRECTOR OF PARKS AND RECREATION
JEANNETTE SIELER, PARKS AND RECREATION SUPERVISOR
ACTION: INFORMATION ONLY

Jennifer Burbidge thanked Council and the Parks and Recreation Department for their support in the 3rd of July Event this year. Western Display did great with the fireworks show; Parks and Recreation will use them again next year. There were a few changes the department wanted to make for next year:

- Increase the number of food vendors.
- Increase the number of Sani-cans.
- Rent more inflatables for the "Kid Zone."
- Improve the sound system options.
- Move the stage out of the shelter and into an open field.
- Move the emergency area out in front of the shop area.
- Place food truck vendors on the west side of the park.

Councilmember Young had family visit from Texas who attended the 3rd of July Event. They were able to get a parking spot with their RV and were really impressed with the entire event. They even visited Seattle and weren't as impressed as they were with the Lacey community. Councilmember Young also commented on the quick responses from the lost child booth and how many families were reconnected with their children that evening. Over 23 families were able to find their children because of the lost child booth.

COMPASSIONATE COMMUNITY UPDATE

STAFF: SCOTT SPENCE, CITY MANAGER

ACTION: INFORMATION ONLY

The South Sound Chamber of Commerce, North Thurston Public School District, and City of Lacey would like to set a goal to complete and track 100,000 acts of compassion for one school year, starting September 5, 2018. Schools in the North Thurston Public School District can print advertisements for this goal on banners, and the group can encourage organizations to record acts of compassion throughout the year. The website entry is simple and the Compassionate Community group is working out logistics for this endeavor.