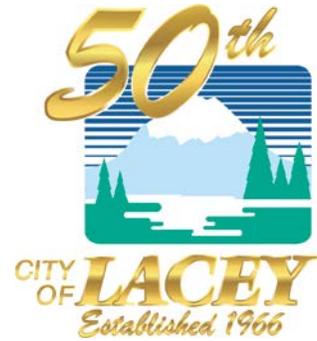


# Be a Partner in “Celebrate Lacey”



**Thank you for your interest** in associating your organization or business with Celebrate Lacey, our year-long commemoration of Lacey’s 50<sup>th</sup> Anniversary. The 50<sup>th</sup> Planning Committee has 3 goals for Celebrate Lacey:

1. Instill community pride
2. Reach all citizens in Lacey and the UGA
3. Have fun!

Our 12 month celebration kicks-off this July 3 at the Lacey Fireworks Spectacular and Freedom Concert, and concludes on July 8, 2017 with a special concert following the South Sound Barbecue Festival. Several special events are planned during the year, including a parade, tree lighting ceremony, and open house on Lacey’s 50<sup>th</sup> birthday - December 5, 2016.

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## Join Us

There are several options for partnering in Celebrate Lacey:

- Create a special event or program to Celebrate Lacey
- Promote Celebrate Lacey through your already-existing community event
- Promote Celebrate Lacey through your business
- Host a presentation by our speaker’s bureau at your service club meeting
- Sponsor a booth at the July 3 Fireworks Spectacular & Freedom Concert (Rainier Vista Park)
- Enter a lighted vehicle in our 50<sup>th</sup> Anniversary Parade (December 5, 2016)

## The Benefits

- Cross promotions! Your business, organization, program or event will be promoted on the Celebrate Lacey webpage and in selected print materials (subject to print deadlines).
- Partnering events, organizations, and businesses receive use of the 50<sup>th</sup> Anniversary logo.
- Community pride!

## The Criteria

Partnership is available to those organizations, businesses, programs, or events which reflect the goals of Celebrate Lacey. (Events or programs must occur in the Lacey area between July 3, 2016 and July 8, 2017, and be open to the general public). The Celebrate Lacey Committee will review all partnership applications. On approval, partners will receive a confirming e-mail with logo files from Lacey Public Affairs.

***Sign up on other side...***

## Use of 50<sup>th</sup> Anniversary Logo

Celebrate Lacey partners receive free, non-exclusive, non-transferable license and permission to use and display a version of the 50<sup>th</sup> Anniversary logo per files provided by the 50<sup>th</sup> Anniversary Committee.



## Application for Partnership

Business or Organization	
Contact Person	
Email	
Phone	

### How Would You Like to Partner with Celebrate Lacey? Check all that apply

<input type="checkbox"/>	Create a special event or program to Celebrate Lacey	What:
<input type="checkbox"/>	Promote Celebrate Lacey through our already-existing community event or program.	Existing Event or Program:
<input type="checkbox"/>	Promote Celebrate Lacey through my business (cross promotions, window decal, poster placement, etc.)	How:
<input type="checkbox"/>	Host a presentation by our speaker's bureau at your service club meeting or other public venue.	Service Club or other: <i>We will contact you to schedule</i>
<input type="checkbox"/>	Sponsor a booth at the July 3 Fireworks Spectacular & Freedom Concert at Rainier Vista Community Park	<i>We will send you a detailed sponsorship packet w/fees.</i>
<input type="checkbox"/>	Enter a lighted vehicle in our 50 <sup>th</sup> Anniversary Parade (December 5, 2016)	<i>We will send you a detailed info packet w/ vehicle requirements</i>

**Please return application to a committee member or [publicaffairs@ci.lacey.wa.us](mailto:publicaffairs@ci.lacey.wa.us)**

### 50<sup>th</sup> Anniversary Planning Committee

Howard Burton (Chair) | Panorama

Kathleen Thomas, Genevieve Canceko Chan, Meg Dwyer | Saint Martin's University

Courtney Schriever | North Thurston Public Schools

Chief Steve Brooks | Lacey Fire District 3

Sierra Burton | Lacey South Sound Chamber of Commerce

Shirley Dziedzic, Richard Johnson | Historical Society; Alan Tyler | Historical Commission

Ken Balsley | Parks Board; Erin Quinn Valcho | Lacey Museum Curator

**Thank You! If you have further questions, please contact a committee member or :**

Lacey Public Affairs, 360-491-3214, [publicaffairs@ci.lacey.wa.us](mailto:publicaffairs@ci.lacey.wa.us)

Mary Coppin, Community Liaison, Lacey Public Affairs 360-438-2621 [mcoppin@ci.lacey.wa.us](mailto:mcoppin@ci.lacey.wa.us)